



Camilla Marques

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Brazil

Inspiring the Next Generation of Women in STEM

What do you enjoy most about your job?

I appreciate the autonomy to work in a respectful and welcoming environment and the opportunity to make important decisions. I enjoy interfacing with other businesses—developing a rapport and relationships with internal and external customers is one of the best parts of my job.

What are you most proud of achieving in your career thus far?

I am proud of working in a career that I love, and even on the most tiring or challenging days, I am happy with the work that I do. I am also very proud to work for a company that cares about people and values my STEM fieldwork.

What new trends and innovations are influencing your work today?

We've conducted a lot of research to understand plant-based proteins and market trends, which has helped us work well with these newer ingredients. As a result, I have confidence in our work in this area and have recently begun speaking to the industry about the plant-based market in Brazil.

What three characteristics do you think are most important for women in STEM to have and why?

1. Know how to communicate well to express your perspective and present your ideas, because it helps you feel confident and show confidence.
2. Don't be afraid to claim credit for your ideas. Depending on the environment, a woman may be hesitant to speak her mind.
3. Look for women you admire because they can serve as sources of inspiration and encouragement in challenging times.

What advice would you give to the next generation of women in STEM?

If you can, always do more than is asked. Don't be afraid to share your opinion, contribute to the projects you participate in, and accept the recognition that comes from your important work.

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